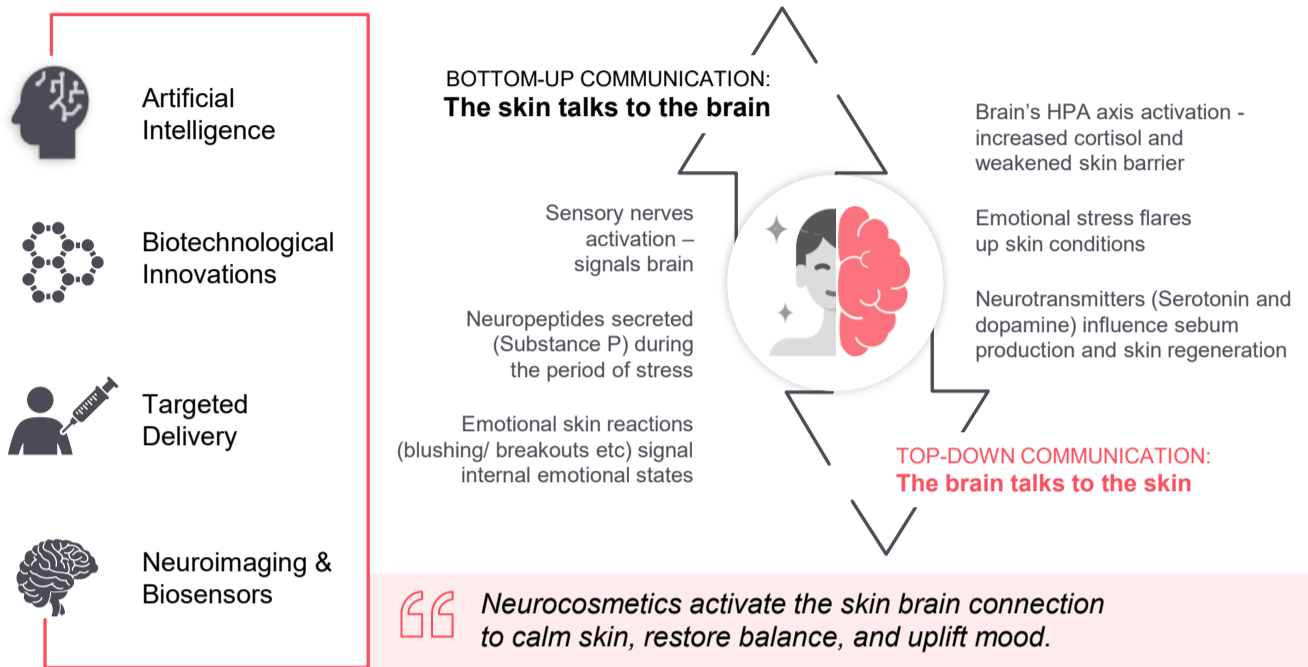


REIMAGINING BEAUTY FROM THE INSIDE OUT

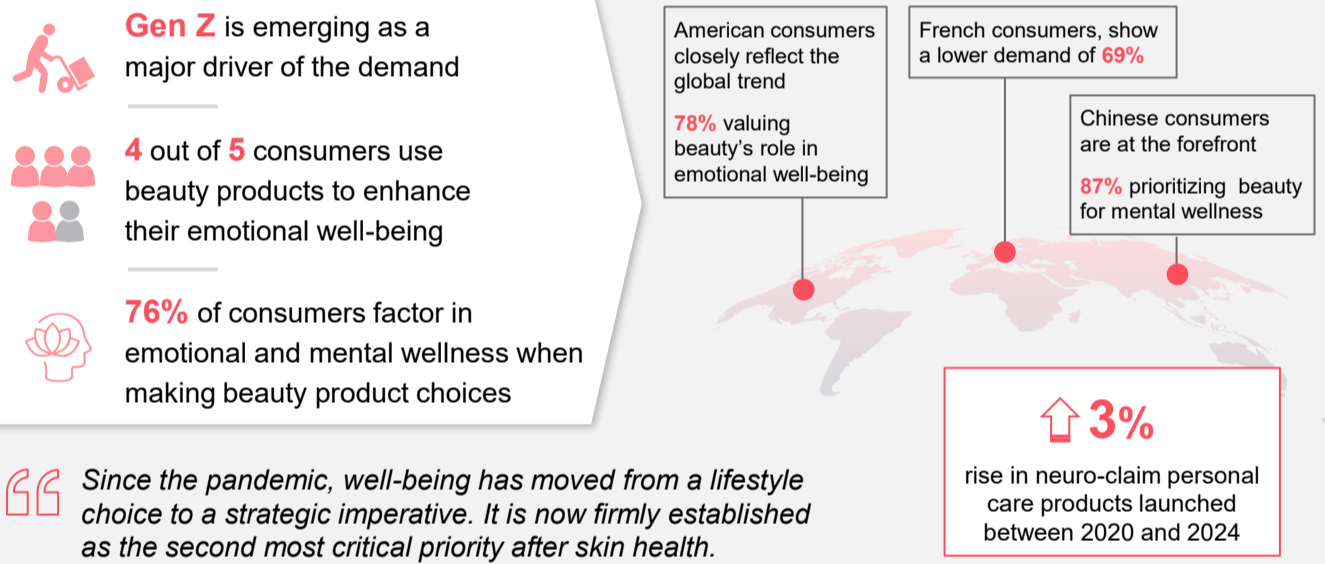
Brain science is rewiring the future of beauty



Inside neurocosmetics: The science of sensory beauty



From niche to next big thing: Neurocosmetics market pulse



Is beauty only skin deep or are we finally thinking deeper?



FutureBridge perspective

- **Wellness-driven beauty is non-negotiable:** Millennials and Gen Z expect skincare to support mood, stress relief, and emotional well-being—fueling real growth in neurocosmetics.
- **Clinical evidence builds trust and IP:** EEG, biomarkers, and trials are no longer optional. They create defensible moats and elevate consumer confidence.
- **Cut through the hype with science:** Clear, evidence-based messaging on the skin–brain axis is essential to stand out in a noise-heavy space.
- **The future is neuro-personalized:** From emotional diagnostics to mood-matching formulas, biometric beauty is reshaping how consumers connect with skincare.

About FutureBridge

FutureBridge is a techno-commercial consulting and advisory company. We track and advise on the future of industries from a 1-to-25-year perspective to keep you ahead of the technology curve, propel your growth, identify new opportunities, markets and business models, answer your unknowns, and facilitate best-fit solutions and partnerships using our platforms, programs, and access to global ecosystems and players.