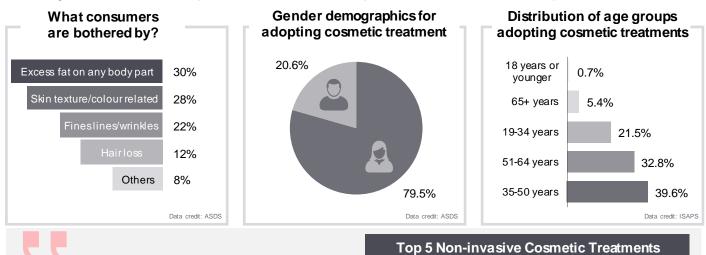
# **FutureBridge**

# Non-invasive **Cosmetic Treatments**

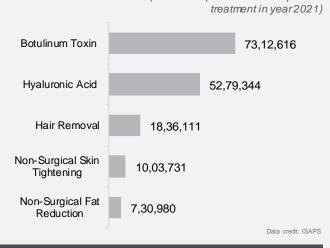
# SKIN AESTHETICS

# Non-invasive Aesthetics: Growing Popularity

Non-invasive techniques in aesthetics are continuously evolving, and new opportunities are emerging all the time. These techniques are becoming increasingly popular because they offer a wide range of benefits, including less downtime, less pain, and fewer risks compared to traditional cosmetic procedures.



According to the Aesthetic Plastic Surgery Statistics in the year 2021, overall nonsurgical cosmetic procedures grew by **44%** as compared to surgical cosmetics procedures. With the rapid rise in selfconsciousness, people are focusing on investing in products and medical treatments to improve their external appearance, particularly increase in numbers of male patients seeking aesthetic care.



(Number of patients took respective

Patents protected in the various national offices for non-invasive cosmetic treatments

This graph provide information on the patent strategies of the players in the sector studied, as the national filings are a good indicator of the markets that need to be protected. Some players protect the geographical areas where the manufacturing sites of their competitors are located.

High Low

Data credit: FutureBridge Analysis

## Non-invasive Cosmetic Treatment Techniques

#### How can non-surgical treatments improve face & Skin?

Minimize sun damage & age spots Laser Resurfacing, Chemical Peel, IPL Photorejuvenation, Microneedling, Microdermabrasion

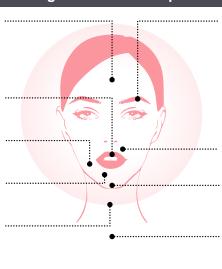
Restore/enhance cheeks or lips Hyaluronic Acid Fillers (i.e., Juvéderm®, Restylane"), Fat Injections

Reduce expression lines Neurotoxins (BOTOX®, Dysport®, Xeomin®)

Reduce mild jow ling Skin Tightening Treatments (Ultrasound,

Radiofrequency (RF), Lasers)

Tighten the neck Skin Tightening Treatments: Ultrasound (Ultherapy), Radiofrequency (Thermi, Refirme, Exilis, etc.), Laser Treatments



Rejuvenate a sagging brow or eyelids Skin Tightening Treatments (Ultrasound, Radiofrequency (RF), Lasers)

#### Smooth facial wrinkles & folds

Dermal Fillers, Laser Resurfacing, Non-Surgical Skin Tightening (Ultrasound, Radiofrequency, etc.)

Remove unwanted facial hair Laser Treatments, Intense Pulsed Light (IPL)

Reduce a double chin

Cryolipolysis (CoolMini"), Kybella® Injections

Smooth & tighten "crepey" chest skin Skin Tightening Treatments (Ultrasound, Radiofrequency (RF), Lasers), Microneedling, Chemical Peel

#### How can non-surgical treatments improve body?

#### Reduce a double chin

Cry olipolysis [CollMini], Kybella Injections

Tighten lax skin on the abdomen Radiof requency (RF) Treatments (Exilis, Thermi, Refirme), Ultrasound Skin Tightening, Radial Pulse Therapy (Z Wave)

> **Reduce stretch marks** Microneedling, Skin Resurfacing

Reduce a belly bulge Cry olipolysis (CoolSculpting®), Laser or Ultrasound Fat Reduction, Red Light Therapy

Shrink love handles Cry olipolysis (CoolSculpting®), Laser or Ultrasound Fat Reduction, Red Light Therapy

Rejuvenate vaginal tissues Radiof requency (RF) Treatments (ThermiVa), Laser Treatments (FemiLift, MonaLisa Touch)

Reduce saddlebags Cry olipolysis (CoolSculpting®), Laser or Ultrasound Fat Reduction, Red Light Therapy

Smooth & firm the thighs Radiof requency (RF) Treatments, Ultrasound Skin Tightening, Radial Pulse Therapy

**Reduce cellulite** Mechanical Cellulite Reduction (Cellfina™), Laser Treatments (Cellulaze™), Radiofrequency/Ultrasound Treatments

Remove unwanted hair Laser Treatments, Intense Pulsed Light (IPL)

# Players active in Non-invasive Aesthetics Treatment Technologies



Cutera is a leading developer and manufacturer of non-invasive cosmetic treatments. Their most popular treatments include the Excel V, truSculpt, and enlighten.

sofwave<sup>\*</sup>

SofWave specializes in non-invasive cosmetic treatments. One of their main technologiesisthe Intense Ultrasound Beam, which allows for precise and effective treatment of facial lines and wrinkles.



#### CYNO\URE<sup>®</sup>

Cynosure is a leading manufacturer of non-invasive cosmetic treatments. They are known for their popular laser treatments, such as SmartLipo, Cellulaze, and SculpSure.

#### SYNERON CANDELA

Syneron Candela is a global leader in the development and manufacture of noninvasive cosmetic treatments, products including GentleLase Pro, Vbeam Prima, Nordlys, etc.

#### 📢 Allergan

Allergan is a leading global pharmaceutical company that develops and markets a wide range of non-invasive cosmetic treatments, including CoolSculpting, Latisse, Juv éderm, and Kybella.

### MAJOR PLAYERS

Soltego has developed patented technology that triggers melanin production without exposing patients to harmful UV rays, resulting in a natural tan and darkening of the skin.

RECROS

Recros Medica is a pre-commercial stage medical device company developing a new medical aesthetic technology platform (Rotational Fractional Resection). This platform, to be branded Nuv ellus ™ Focal Contouring System.

(A) AESTHETICS BIOMEDICAL

Aesthetics Biomedical is a company that specializes in developing and commercializing innovative aesthetic products. They are known for their advanced aesthetic treatments and technologies such as Vivace, SoME Skincare, Thermi, etc.

### Conclusion

- Greater consumer acceptance (rising trends seen in men), convenience, cost and good treatment outcomes, are the major factors that are fueling the innovations in non-invasive techniques.
- Personalized treatment approaches such as skin cycling, psychodermatology, prejuvenation and cell therapy are coming into picture esp. in non-invasive treatments.
- We hope to witness a magnanimous boom in the industry opening new avenues of opportunities, innovations and business growth in the next couple of years

### About FutureBridge

FutureBridge tracks and advises on the future of industries from a 1-to-25 year perspective.

We keep you ahead on the technology curve, propel your growth, identify new opportunities, markets and business models, answer your unknowns, and facilitate best-fit solutions and partnerships using our platforms, programs, and access to global ecosystems and players.

