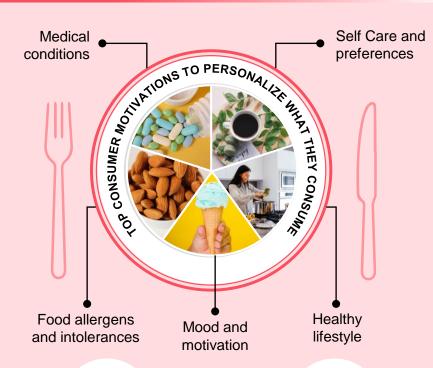
ARTIFICIAL INTELLIGENCE is actively

redefining PERSONALIZED NUTRITION

Why Personalize Nutrition?

The adage "Let food be thy medicine"- is gaining more relevance than ever as people are increasingly preferring to see what they consume as a panacea for their ailments



22%

of consumers are willing to exchange personal data for more personalized services or products

64%

of consumers want to feel connected to the brand

80%

of consumers want to adopt "food as a medicine" approach when they consider eating

How Artificial Intelligence is redefining nutrition?



Food preferences



Microbiome

DNA tests



Health records Activity Level



Behavioral patterns



deep learning



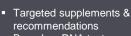
decision making



tailored to specific needs

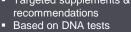
Customized

recommendations



Recommendations

Al for DNA based

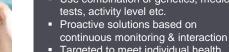




01





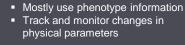


Use combination of genetics, medical tests, activity level etc. Proactive solutions based on

Targeted to meet individual health and lifestyle goals







Al in health and

fitness tracking





02



mutritionix

Al as personal

nutrition coach



03



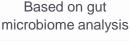
The essence of personalized nutrition lies in the ability to



Promising Startups



leverage the best out of what one consumes to benefit overall wellbeing in a holistic way. Artificial Intelligence is becoming increasing instrumental in providing these benefits. Hence more and more entities are foraying into this segment to provide dynamic solutions for the customer



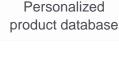
GUTXY



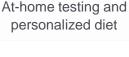
Personal testing

devices

FoodMarble



🖰 pinto



loss solutions

FINC

App based weight



consumer acceptability

About FutureBridge

Lack of rigorous scientific trial to aid

Long term impacts on metabolism and health are yet to be assessed

synergistic impacts of nutrition, genetics and metabolism

Existing methods capture a fraction of nutritional information, and more scientifically proven methodologies are required to completely infer

FutureBridge tracks and advises on the future of industries from a 1-to-25 year perspective. We keep you ahead on the technology curve, propel your growth, identify new opportunities, markets and

business models, answer your unknowns, and facilitate best-fit solutions and partnerships using our platforms, programs, and access to global ecosystems and players.



