

Regenerative Agriculture

Assisting a leading nutrition company to strategically plan its foresight towards investment on Regenerative Agriculture

Quick overview

Regenerative agriculture describes holistic farming systems, which combines – conventional and modern agricultural practices resulting in resources management. This engagement helped the client to successfully understand regenerative agriculture concepts and set priority goals for its successful implementation. This engagement also helped identify trending and upcoming solutions in the segment

Client success

The support and insights delivered by FutureBridge helped shortlist the regenerative agriculture concepts to the client and move forward to use the strategies within the organization. It also helped the client understand the future potential strategies of regenerative agriculture by different value chain players.

We answered a number of questions for our client including:

- What are the regenerative agriculture concepts?
- What are different solutions – types and technologies?
- Who are the active players working on the regenerative agriculture concepts?
- Who are the key investors in the segment?
- What solutions are approved or have potential in the future?

Scope – Concept and Technology Landscape

Investing in re-vegetation

Crop rotations / diversity	Time-controlled planned grazing	Stubble retention and biological breakdown
Planting variety of crops in rotation increases diversity of soil microbes and help re-establish the nutrient content	Planned Grazing, a time-controlled, rotational grazing, utilizing adaptive versus prescriptive land management to improve production	Retaining stubble to maintain soil structure helps to store and source available nutrients and promote a wide diversity of soil biota
Organic farming	Natural biological cycles and nutrient transfers	Water Recycling

FutureBridge conducted extensive desk research and expert consultations across agriculture and nutrition to help client to:

- Evaluate future potential of regenerative agriculture and strategies for its implementation
- Understand application of regenerative agriculture in different geographies by various players

FutureBridge provided the evidences of application of regenerative agriculture in various regions by agriculture, ingredients, food, and nutrition players. Additionally, this engagement helped understand the solutions and concepts utilized to implement regenerative agriculture

About FutureBridge

FutureBridge tracks from 1 to 25 years, how industries and sectors will evolve, develop, and innovate.

We keep your business ahead of the technology curve. Propel your growth, identify new opportunities, markets, and business models. We can answer your key strategic questions. Facilitate focused, tailored solutions and partnerships using our platforms and programs, with access to global information ecosystems and key industry players for their insights and expertise.