

# Packaging Recyclability

Assisting a leading food & beverage company to identify waste collection and recyclability status

## Quick overview

With increased focus on corporate social responsibility businesses are moving towards sustainable solutions. To meet their sustainability objectives, food & beverage manufacturers are assessing waste and recyclable materials for various purposes. Our client identified waste collection and recyclability status, which can be preferably used as part of communication of the consumers of nutrition products.

## Client success

The support and insights delivered by FutureBridge helped our client evaluate the type of packaging material related to infant formulae product packaging and its percentage of recycling in specific countries. Understanding the charges levied on manufacturers for recycling the different types of packaging material. We answered a number of questions for our client including:

Countries such as Sweden, Japan, and Germany have a well-established infrastructure for waste collection and recyclability and thus majority population have accessibility to waste collection systems

- What are waste collected and recycling systems places in each country?
- Which materials are dumped into recycling bin and which are not?
- What are the regulatory schemes currently active w.r.t. waste recyclability?
- What percentage of consumers/population have access to waste collection system or a drop off scheme in each country?
- Are there any EPR schemes established in each country? If not, any implementation plans expected by 2025?
- What will the cost implication per packaging format – Tin can, Bag-in-Box, Glass Jar, Plastic Cup, Spouted Pouch, Standing Pouch, Plastic Bottle, Plastic container etc.?

FutureBridge conducted extensive desk research and expert consultations across the packaging industry to help client:

- Evaluate the type of packaging material related to infant formulae product packaging and its percentage of recycling in specific countries
- Understand the charges levied on manufacturers for recycling the different types of packaging material

FutureBridge provided the entire waste collection scenario for various countries of interest. We also shared overall recycling scenario for plastics pertaining to types of packaging. Further, we identified other packaging materials and their recycling scenarios globally, including Mono-material metal, glass, and paper cardboard

## About FutureBridge

FutureBridge tracks from 1 to 25 years, how industries and sectors will evolve, develop, and innovate.

We keep your business ahead of the technology curve. Propel your growth, identify new opportunities, markets, and business models. We can answer your key strategic questions. Facilitate focused, tailored solutions and partnerships using our platforms and programs, with access to global information ecosystems and key industry players for their insights and expertise.