

# Competitor Benchmarking

## Carbon Capture Utilization and Storage (CCUS)

### Quick overview

With growing environmental concerns, our client, an integrated oil and gas major, active in a small way in CCUS space, wanted to understand its peers' strategy and current progress in the CCUS journey.

### Client success

The support and insights FutureBridge delivered helped our client understand direction of CCUS competence of the target companies and future road maps that these players are planning to take. Our analysis answered several of our client's critical business questions including:

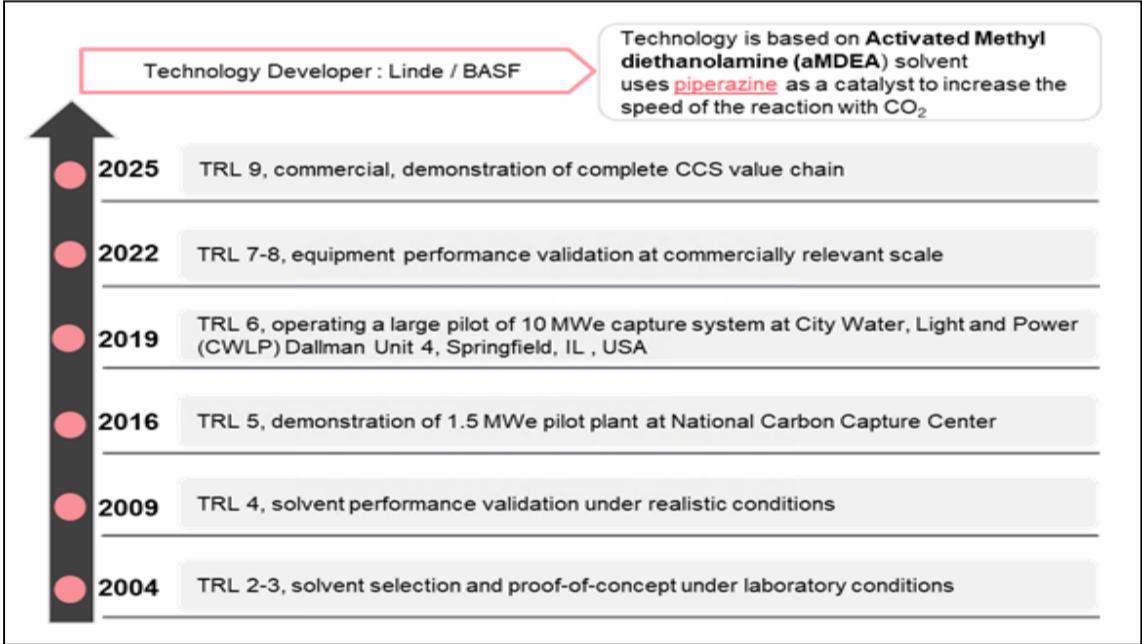


CCUS technology on a large scale is essential to decarbonize industries and it is also vital for the world to achieve the ambition of net-zero emissions. How can an Integrated energy player scale up CCUS technology space?

- What strategies are adopted by peers while defining their CCUS function?
- Which teams are involved and what role does R&D play?
- How is the reporting hierarchy of the CCUS function in different peer groups?
- What are the budgets, and are these a part of climate change initiatives?
- Which associations/ external bodies have the peers joined as a part of sustainability initiatives?

FutureBridge conducted extensive primary and secondary research to understand the current position of players and their status in CCUS journey. Our research included:

- Evaluation of the strategy and operations methodology of the players
- Assessment of the Human resources required for and available with the CCUS players
- Appraisal of the players' current partnerships and collaborations in the industry
- Internal procedures for industrialization of technologies
- Analysis of the roadmap prepared by various players.



FutureBridge further analyzed how the goals of organizations are aligned towards decarbonization of their activities.

FutureBridge provided the insights that helped our client in chalking out strategies for CCUS domain in order to remain ahead in the race.

### About FutureBridge

FutureBridge tracks from 1 to 25 years, how industries and sectors will evolve, develop, and innovate. We keep your business ahead of the technology curve. Propel your growth, identify new opportunities, markets, and business models. We can answer your key strategic questions. Facilitate focused, tailored solutions and partnerships using our platforms and programs, with access to global information ecosystems and key industry players for their insights and expertise.