

Technology and Market Landscape

Transformers

Quick overview

Our client, a power engineering company, wanted to understand the disruptive and technological developments in the transformer industry that are likely to change the dynamics of the industry.

Client success

The support and insights FutureBridge delivered helped our client in understanding the commercialized and under research technological solutions in transformer market and factors affecting the prices of transformer. Our analysis answered several of our client's critical business questions including:

 **Smart technology is likely to witness significant growth in transformer market in coming years. How can a transformer company prepare for the technological disruption?**

- What are the advancements happening in the transformer technology?
- Which are disruptive technologies and has impact on transformer market?
- Which are the factors both within and outside the transformer industry that are likely to bring down the price of transformers?

FutureBridge conducted extensive primary and secondary research to analyse current and under research technologies for transformers and activities of the players in the transformer market. Our research included:

- Technical characteristics that will influence the transformer market – Technology, Type of material and Design
- Analysis of the major industry participants in terms of their product offerings and new technologies
- Analysis of both existing and likely evolution of the business models
- Regulatory policies across the various geographies which will have a direct or indirect impact.

FutureBridge further identified key disruptive technologies and the impact of activities of the competitors, innovative business models, and the regulatory policies on the transformer market.

Also, FutureBridge provided a holistic view of upcoming and commercialized technology solutions which could act as a disruptive force in the transformer market.

About FutureBridge

FutureBridge tracks from 1 to 25 years, how industries and sectors will evolve, develop, and innovate.

We keep your business ahead of the technology curve. Propel your growth, identify new opportunities, markets, and business models. We can answer your key strategic questions. Facilitate focused, tailored solutions and partnerships using our platforms and programs, with access to global information ecosystems and key industry players for their insights and expertise.