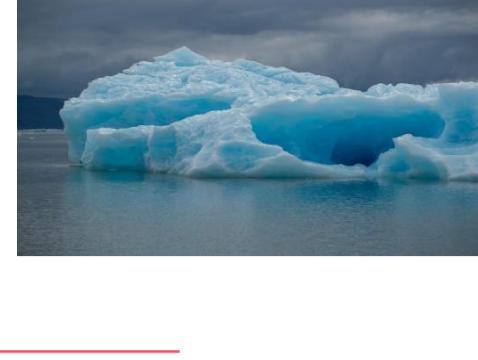


# Raw Water Intake Trends & Opportunities

## Identifying 2030 early signals for technologies and applications in raw water



### Quick overview

The raw water intake segment is expected to witness an increasing usage in newer applications. The emerging and expected technologies are expected to bring disruptions. The engagement was focused on identifying key trends or early signals and accordingly analyze the resulting customer needs

### Client success details

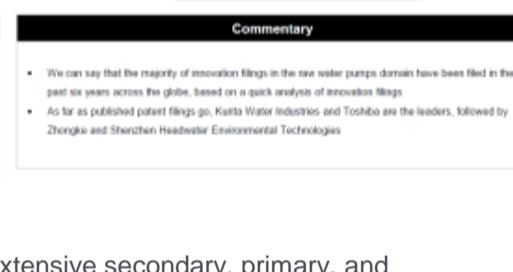
This engagement helped the client evaluate the emerging signals, applications, and the specific technologies to be focused on for the next 5–10 years. Following questions were answered during the engagement:

The market of raw water intake shows promising growth in applications such as low-lying lands and iceberg harvesting. The increasing patent activities for this sectors shows a promising market potential”

- What are the new technologies that are useful in raw water intake applications?
- Which early signals and technology innovations are key considering its potential impact and opportunity?
- What is the impact of the trends and early signals on customer needs?
- Which technologies and approaches are to be prioritized?

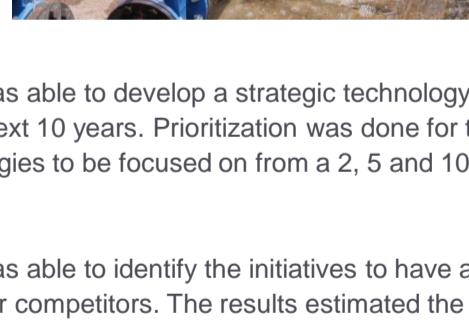


#### Published Patent Activity



FutureBridge conducted extensive secondary, primary, and patent research to collate information. This was further analyzed to provide technological recommendations. The output included the following

- Prioritized solutions which could be employed immediately and in the future
- Identify the strategies to be adopted for engaging with customers, thereby providing them a competitive edge



Client was able to develop a strategic technology roadmap for the next 10 years. Prioritization was done for the technologies to be focused on from a 2, 5 and 10 years horizon.

Client was able to identify the initiatives to have an edge over their competitors. The results estimated the client gaining a market share of 10–30% in the next 10 years.

### About FutureBridge

FutureBridge tracks and advises on the future of industries from a 1-to-25 year perspective.

We keep you ahead on the technology curve, propel your growth, identify new opportunities, markets and business models, answer your unknowns, and facilitate best-fit solutions and partnerships using our platforms, programs, and access to global ecosystems and players.