

Web-based validation roadmap

Defining pre and post-SOP applications of connected services for a mobility supplier



Quick overview

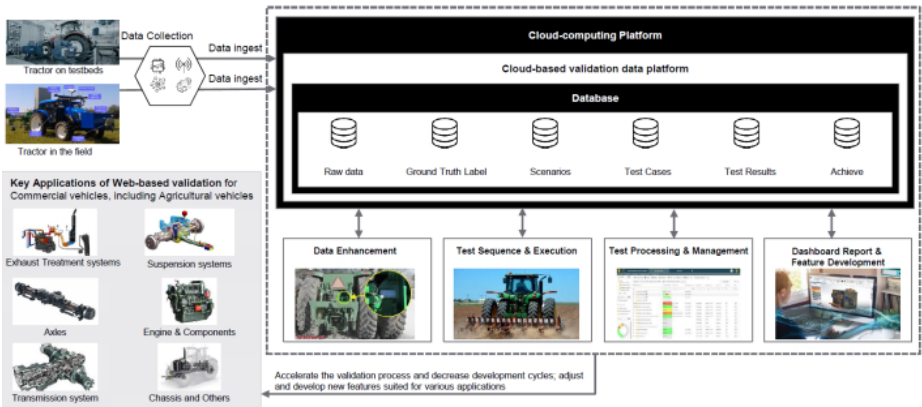
The client’s aim was to analyze and describe current and future pre-SOP (reducing validation time in product development) and post-SOP (product-specific monitoring during in-field usage) needs for connected services to define its web-based validation offerings strategy. The engagement’s focus was at commercial, construction, and agricultural vehicle needs in India and China

Client success details

The engagement helped the client define a strategic roadmap for offering pre and post-SOP applications of connected services. Following overarching business, questions were answered through the engagement –

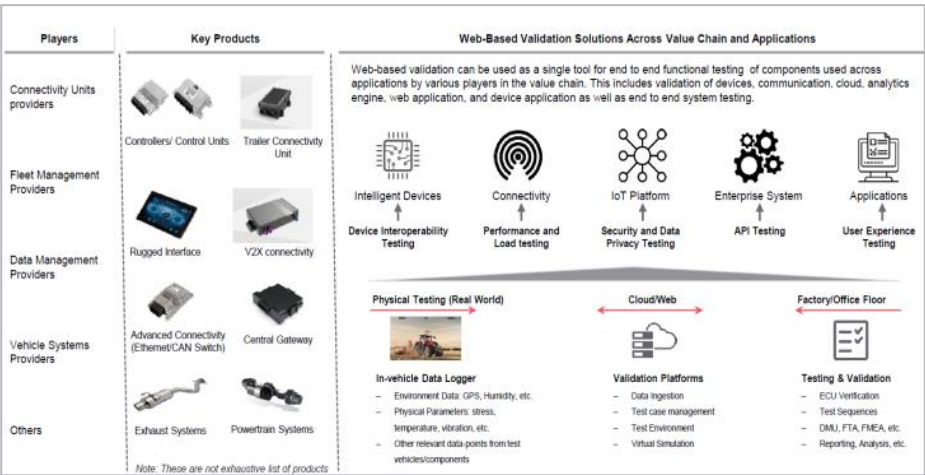
“The automotive industry is focusing on new opportunities arising from digital trends. It is essential to understand their impact”

- What are the web-based validation solutions in India and China for Commercial (>6to) & construction and agriculture vehicles
- What are the technical needs of pre-SOP and post-SOP applications, including assessment of availability and bottlenecks for implementation



FutureBridge conducted extensive primary and secondary research across OEMs, suppliers, data service providers, connectivity solution providers, validation & engineering consulting services. The output included

- State of the art of current applications
- Solution Architecture
- Driving & Limiting Factors
- Market adoption trends and competitor trends
- Value chain structure for available solutions



FutureBridge analyzed the primary and secondary research findings to find attractive solutions that the client can offer for web-based validation

The engagement has helped the client to define their future roadmap for web-based validation solutions in India and China for the commercial, construction, and agriculture vehicle segment

About FutureBridge

FutureBridge tracks and advises on the future of industries from a 1-to-25 year perspective. We keep you ahead on the technology curve, propel your growth, identify new opportunities, markets and business models, answer your unknowns, and facilitate best-fit solutions and partnerships using our platforms, programs, and access to global ecosystems and players.