FutureBridge



FUTURE OF MOBILITY

Conventional fuels accounted for the largest share of fuel types for buses in 2017...



...however, they are expected to be the **least** contributor after 10 years.



New categories of buses are triggering the mass adoption of the electric powertrain.



New Sensing/ Monitoring Technologies to Allow Bus Tracking



on public roads on the outskirts of the capital, Adelaide.

The ECOSYSTEM FOR BUSES has already **EXPANDED**...

conditions.

... the NEXT BIG QUESTION is WHO ELSE will enter the ecosystem in the future?



Mobility solution providers must **ANTICIPATE, INNOVATE, and TRANSFORM**

WOH-WONX ECHNOLOGY



Players in the market should consider partnerships or acquisitions to expand their market presence. In parallel, market participants will need to develop their capabilities in autonomous driving

technology and artificial intelligence.



The trend of electrification will propel key players to explore autonomous and telematics solutions to stay competitive in the market.



New innovative designs, autonomous driving, green running agenda, and increased route coverage will allow for more radical bus designs to arise in the market.

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Forget the autonomous car —the cities of the future will feature self-driving buses whizzing around. The city will start to massively and probably aggressively favor mass transportation over taxis and private vehicles.

> - Amos Haggiag, CEO of the transportation startup, Optibus

We consider autonomous vehicles to be more than just a test object.

- Bruno Schwager, Director of the public transport authority of Schaffhausen, Switzerland

For deeper insights in the "Future Bus" ecosystem, visit futurebridge.com