Technology Assessment & Vendor Identification for Freeze Drying

Client	A leading global food and beverage company	
Industry	F&B	
Products	Freeze Dried Products	

Engagement Scope

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1	Technology Overview & Assessment	2	Industrial Overview & Assessment	3	Key Finding and Conclusions
	What are the key freeze drying process and principles? What are the ongoing developments/ innovations, advancements in freeze drying technology? What is the comparison of freeze drying with other technologies, like vacuum drying, spray drying and other? Who are the key patent assignee, independent innovators and their IP focus		What is the estimated volume of freeze dried food ingredients? Who are the key industrial scale suppliers of freeze dried ingredients capable of handling the client's requirements? Who are the industrial scale 3P-companies providing customized freeze drying service for bulk volume (custom manufacturing)? Who are the major freeze drying equipment manufacturers?		Output included head-to-head comparison of different conventional & modern drying methods & technologies Study provided road-map to integrate the use of freeze drying ingredient and actionable recommendations Provided quotes from different vendors for a processing line for 500kg / day raw material processing
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Background

- The Client was interested in understanding the complete landscape of technology, products and players pertaining to freeze drying of food products
- The Client wanted to identify potential technology & its vendors for partnership

Key Business Questions

- Which are the key technologies that can be used for freeze drying of food products?
- What are the key innovations and advancements happening in this area?
- Who are the industrial scale suppliers of these freeze dried food ingredients?
- Which are the potential partners whom client can reach out for customized freeze drying service and equipment?

Research Methodology

Secondary Research

- Conducted secondary research based on open sources including company websites, press releases, technology portals, etc.
- Referred paid data sources for gathering scientific and patent literature through patent and scientific databases

Primary Research

- 5 Telephonic interviews with industry experts & consultants
- 15+ Telephonic interviews with suppliers & vendors

Sample Analysis

Benefits to Client

- The study output provided insights on ongoing developments/innovations, advancements and comparison with other related technologies
- The study output helped the Client to visualize the completed ecosystem comprising of equipment manufacturers, ingredient suppliers and contract manufacturing service providers



Thank you

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