Automotive CO2 Emission Regulation Landscape and Future Outlook



Client	A leading automotive supplier				
Industry	Automotive				
Products	Driving Assistance Systems, Powertrain Systems, Thermal and Visibility Systems.				

Background

 The Client wanted to understand the current CO2 emission regulations and their impact on client's current as well as future product portfolio

Key Business Questions

- What are the current regulations for CO2 emissions and labeling requirements?
- What are the driving / restraining factors for these regulations?
- What are the take-aways for Tier 1 Suppliers and OEMs?

Engagement Scope

	1	Regulations Listing	2	Analysis of Current Regulations	3	Key Drivers and Impact Analysis	4	Key Findings and Conclusions
١	with	at are the current regulations in force respect to CO2 emissions and sling requirements?	and	ow do these regulations affect OEMs and Tier 1 suppliers? //hat are the labels which select Tier 1	 	What is the aim of the regulations in the respective geographies? Who do these regulations protect / affect?	•	What are the possible expected new regulations that could affect the automotive value chain in the future?
•		these regulations differ across graphies?		opliers have provided for their ducts?	i	Identification of past and current regulations		What should OEMs and Tier 1 suppliers be ready for in the future?
•		at is the status of these regulations – ther in force or still under review ?	1	ve there been any changes / endments to these regulations?		What are the benefits of CO2 labeling?		



Research Methodology

Secondary Research

- Conducted desk research to gather entire list of regulations
- Referred to government sources, regulation specific portals/journals and industry specific focus groups.

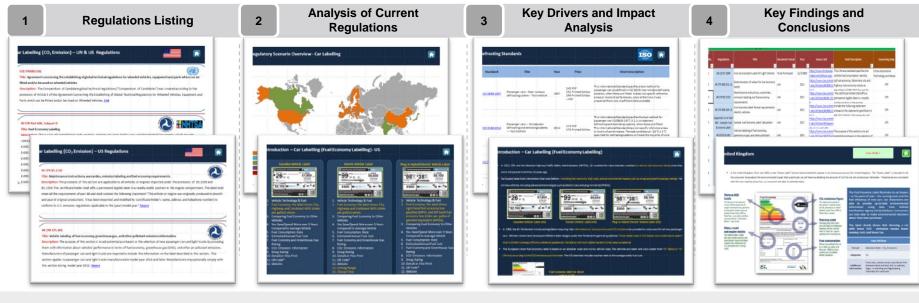
Primary Research

30+ Telephonic interviews with OEMs, Tier 1 suppliers and industry experts etc.

Sample Analysis

Benefits to Client

- Client gained complete understanding of the current CO2 emission regulations across different geographies
- The insights on the impact of the identified regulations on the client's product portfolio and select markets formed the basis for modifying the product development, portfolio as well as target markets entry strategy



Thank you

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