Start-ups are finding the space between traditional brands and categories and are helping to solve real challenges in the food and beverage industry today.

The food system today has one key challenge at hand—providing a nutritious and healthy diet to a growing population while safeguarding the usage of natural resources, and addressing growing consumer demand for transparency and wholesome nutrition.

We need 60% more food than we are currently producing today to feed the growing population which is estimated to be 9 billion by 2050.

The food industry is facing unprecedented challenges in production, demand, and regulations stemming from consumer trends. Consumer demands on sustainability, health, and freshness have placed significant pressure on the food industry to innovate.

Start-ups providing innovative solutions for tomorrow’s challenges...

Our Food & Nutrition Insider program is continuously tracking and analyzing disruptive start-ups across the supply chain.

There are several unmet challenges facing stakeholders across the supply chain in food & agriculture – including threats posed by climate change. And startups hungry to solve problems and make money doing it is stepping up.

In this webinar we will bring forward five start-ups that are rethinking and reimagining the future of food and focus on:

- What’s driving the shift towards building a more sustainable food system
- Analyze the challenges and opportunities shaping the industry today
- Spotlight five start-ups driving innovation in the food & nutrition
industry